When reading through the article there were three points that really stood out to me among the rest.

1. **Look for the source:** I find that to many people these days to not properly look for where they are getting their information from. They tend to just believe whatever they see that fits their thought process. They need to make sure that the source of their information is a viable one. That the information has been reviewed by others and that the person writing it has a credible background.
2. **If it is too good to be true, it probably is:** This has been proven time and time again to be true. There are a lot of scams out there that are trying to get you, and one thing a lot of them have in common is that their product is the best. It seems to outdo all its competition on every level. Usually if there is something that amazing there wouldn’t be this one discreet who has it. The market is a very competitive one and there is no one person has it all.
3. **If it’s described as “the secret doctors won’t tell you”:** The biggest one of this type that I have seen has to do with cancer. A lot of people seem to think that the government is hiding the cure to cancer and that only they have this special treatment. There is so much research and funding going into cancer research. And to top it all off assuming doctors were super greedy people, the amount of recognition they would get for discovering the cure would be too good to pass up. Doctors don’t have many reasons as to why they would hide these things from you so you better be skeptical when someone mentions that they are.

I personally have never fallen to fake news, but I have a lot of people around me who believe things that I find skeptical at best. I think that people need to make sure that the information they are getting is from a viable source and that they aren’t being scammed by wanting to believe in something that is just too good to be true.

Broniatowski, D. A., Jamison, A. M., Qi, S., AlKulaib, L., Chen, T., Benton, A., Quinn, S. C., & Dredze, M. (2018).  Weaponized health communication:  Twitter bots and Russian trolls amplify the vaccine debate.  American Journal of Public Health, 108(10), 1378-1384.